



Health Literacy



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Patient & Family Health Education

What is Health Literacy?

According to Healthy People 2030

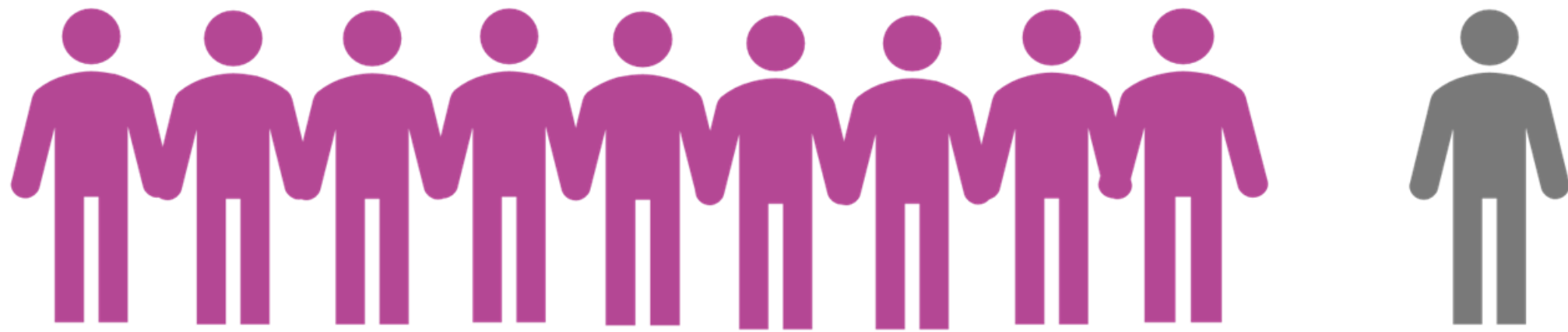
Personal health literacy is the degree to which **individuals have the ability** to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.



Organizational health literacy is the degree to which **organizations equitably enable individuals** to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.



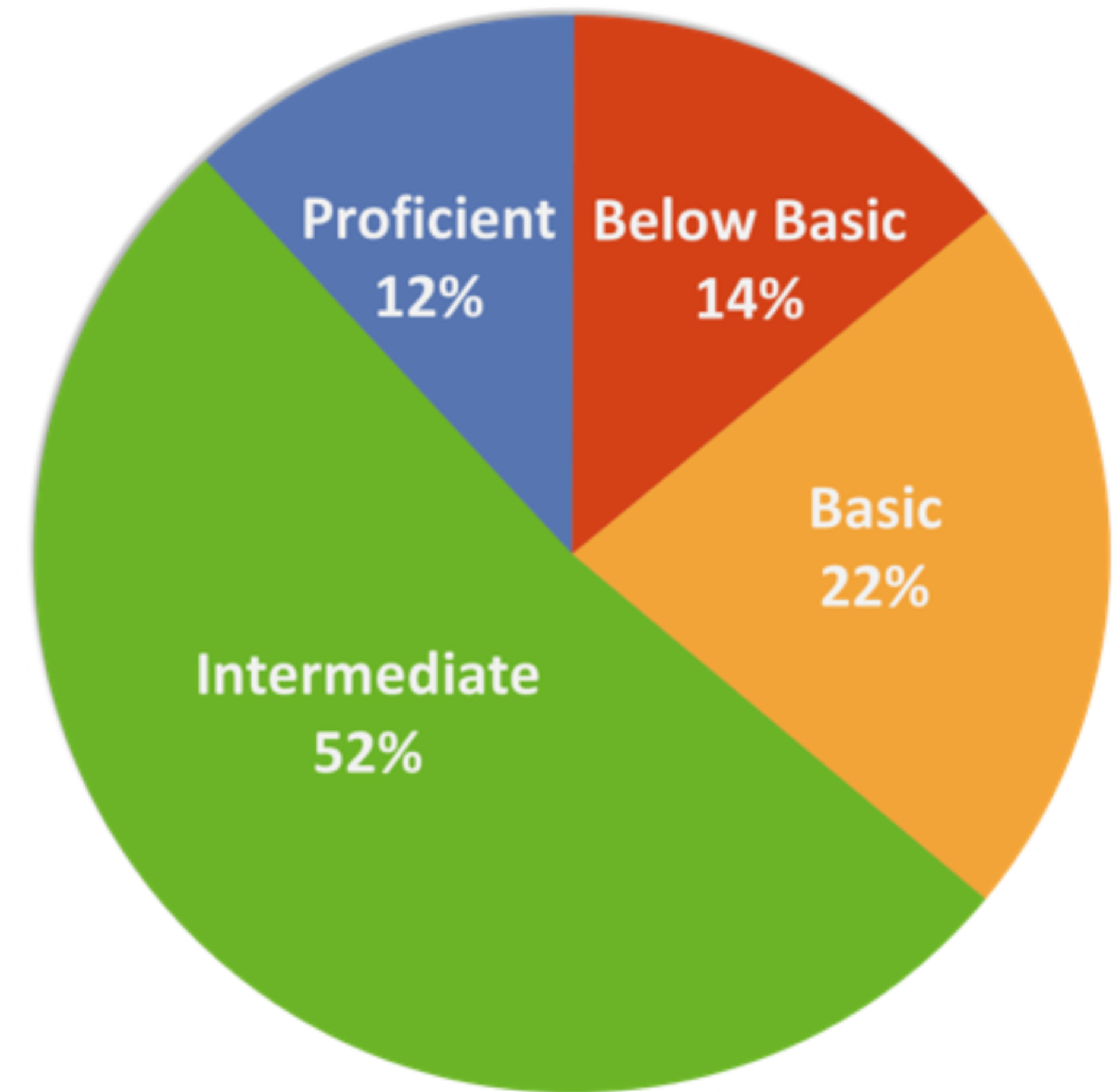
Health Literacy in United States Adults



9 in 10 may **lack the skills they need** to manage health and prevent disease

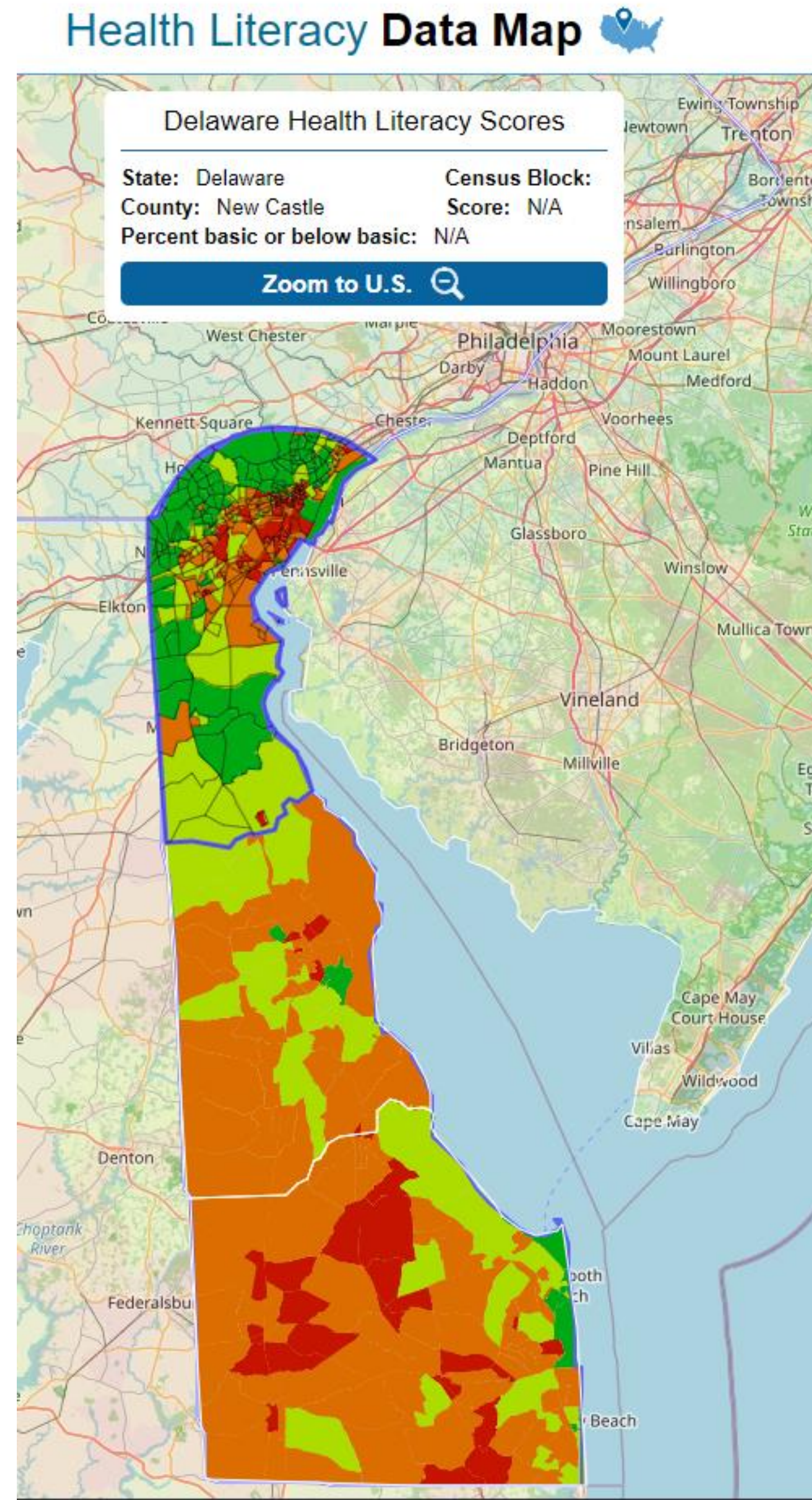


1 in 3 have **basic or below basic** health literacy



Delaware & Health Literacy

[US Health Literacy Scores \(unc.edu\)](https://unc.edu/health-literacy/)



Delaware & Literacy

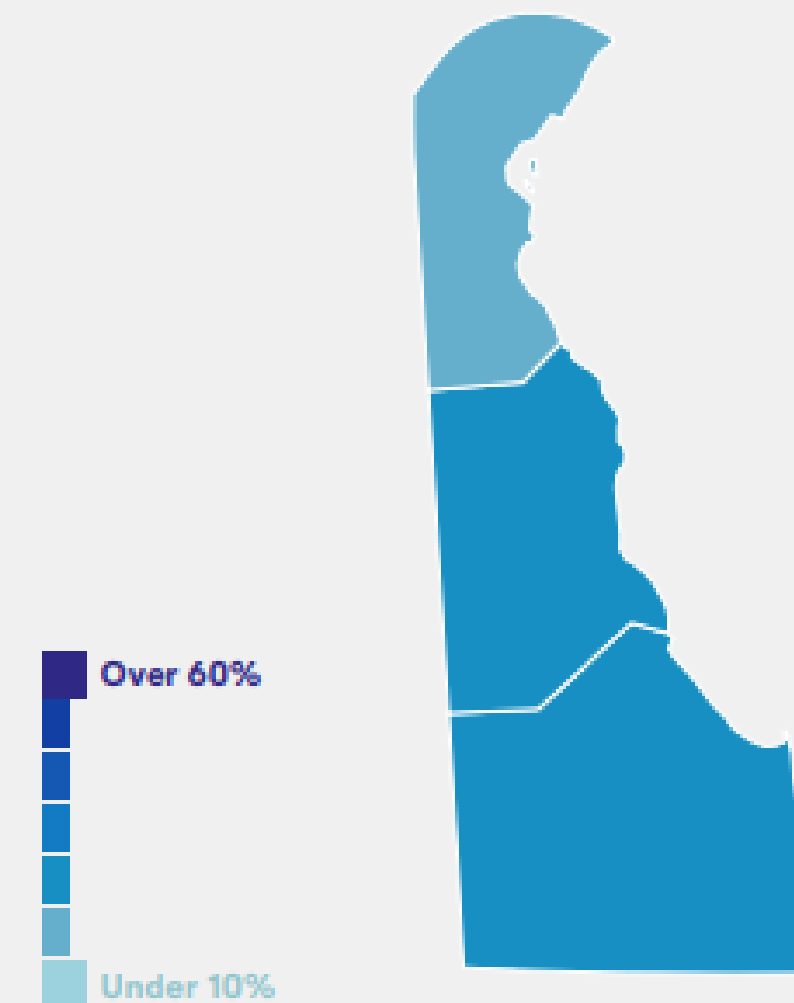
20.3%

of adults in Delaware have low literacy

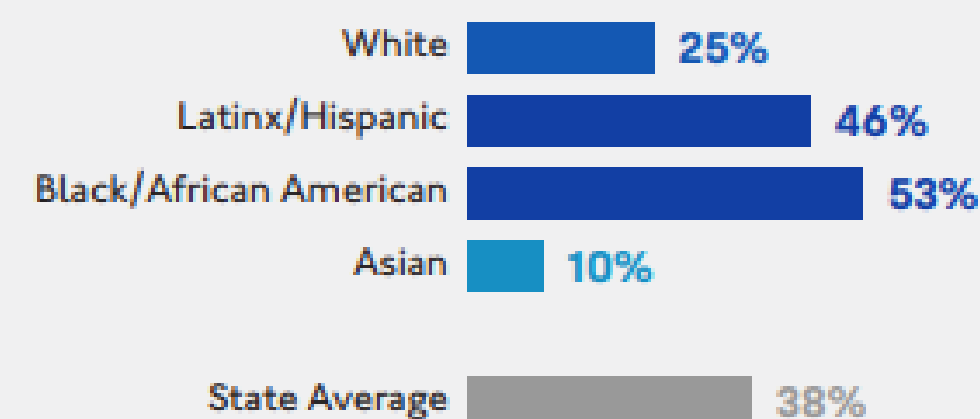
Delaware ranks 30 out of 50 in the U.S.

2 in 3

counties in Delaware have populations where 20% or more of the residents have below basic literacy



The percent of 4th graders with below basic reading by race



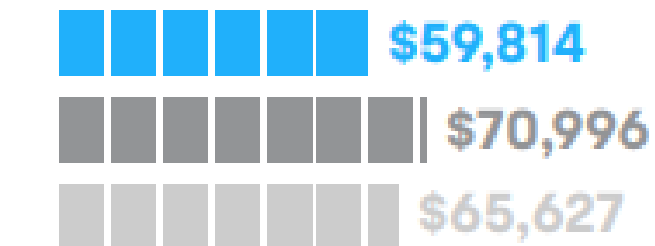
How does low literacy affect equity and quality of life?

In counties where at least 20% of the population have below basic literacy, we see that many health, economic, and educational outcomes fall short.

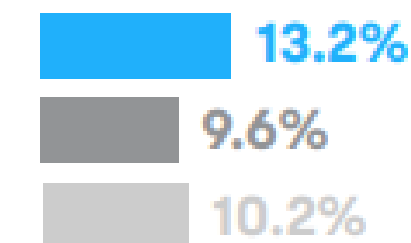
Unemployment



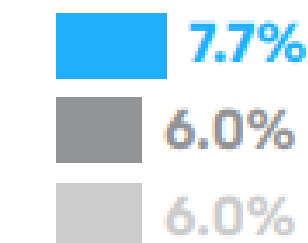
Median Income



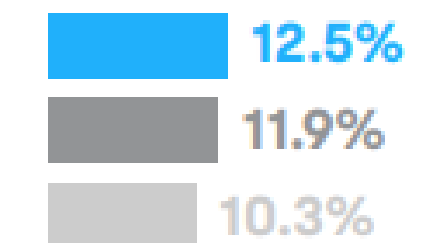
Adults Without a High School Degree



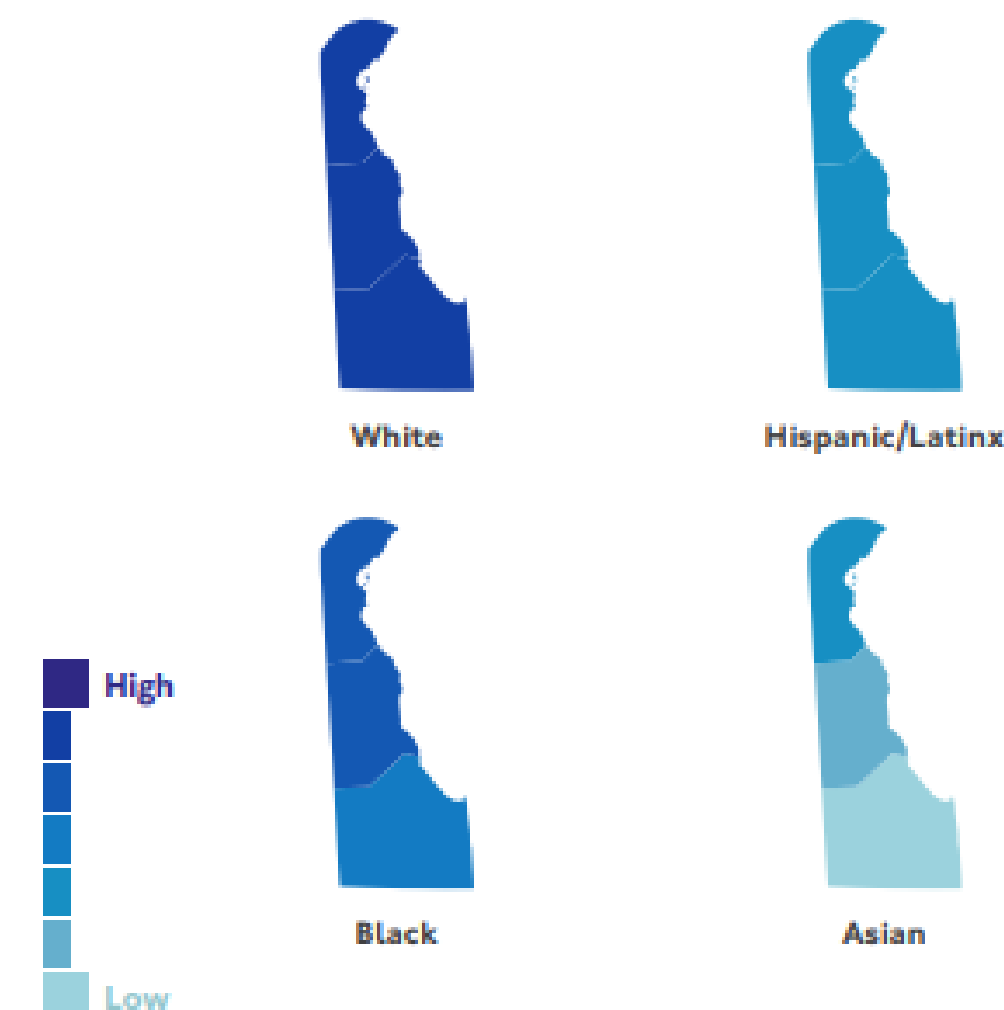
No Access to Healthcare



Residents Below the Poverty Line

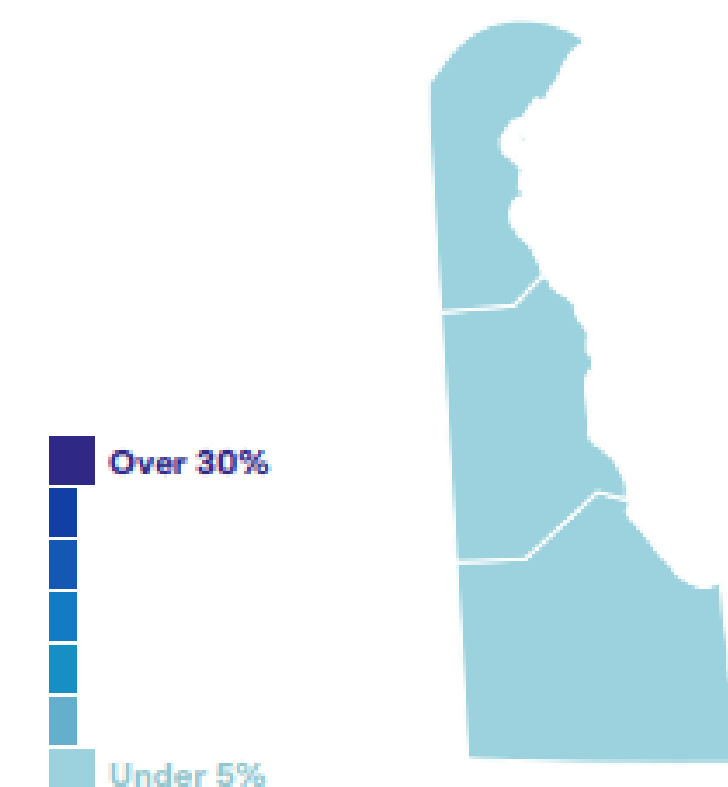


Demographics



Households Where Limited English is Spoken

The percentage of households where no adult speaks English "very well."









Health Literacy Universal Precautions

Promote Health Literacy Best Practice

- ☐ Prioritize Information
- ☐ Use Plain Language
- ☐ Confirm Understanding with Teach-Back
- ☐ Include a Home Caregiver or Support Person
- ☐ Provide Easy-to-Understand Education Materials



Suggested Tiers for Stakeholders

-  NATIONAL MEMBERS
-  STEERING COMMITTEE
-  TASK GROUPS/COMMITTEES
 - BRANDING-COMMUNICATIONS
 - ADVOCACY-POLICY
 - PROGRAMMATIC
-  GENERAL MEMBERSHIP



HEALTH LITERACY MONTH

Building Awareness Through Action



Health Equity Network Sessions

Conversations About Topics That Matter

Join us for a discussion on "The Role of Health Literacy in Health Outcomes" with **Dr. Michael K. Paasche-Orlow, MD, MA, MPH.**

Dr. Paasche-Orlow is a nationally recognized expert in the field of health literacy. His areas of expertise include:

- the role of health literacy in health outcomes and disparities.
- the influence of cultural competence and health literacy in safe care transitions.
- the potential for behavioral informatics to help people overcome limited health literacy barriers.

He is a Robert Dawson Evans Distinguished Professor at Boston University School of Medicine and has a clinical background in internal medicine.

Have questions for Dr. Paasche-Orlow? Scan the QR code to submit your questions ahead of the session.



Date/Time:

Monday, October 3, 2022
4:00PM - 5:00PM

Location:

Microsoft Teams Meeting

Join Session Now

[Click here to join the meeting](#)



[HENS Link](#)



Inaugural | Virtual Delaware Health Literacy Forum

Wednesday, November 16, 9 am-12 pm

**SAVE
THE
DATE**



Keynote Speaker Dr. Rima Rudd
Harvard School of Public Health
*Health Literacy and Its Implications
for Equity and Social Justice*

PANEL DISCUSSION

Health Literacy:

- A Strong Foundation
- Innovation in Health Literacy
- Policy to Practice

PANELISTS

- **Michael Villaire**
Institute of Healthcare Advancement
- **Wilma Alvarado Little**
New York State Department of Public Health
- **Teresa Wagner**
Safer Care Texas
and more!



DELAWARE HEALTH AND SOCIAL SERVICES

Partnership for Healthy
Communities





Thank you!

What questions do you have?